

Yearly Sales Cycle

January

Healthy, Diet Foods	Healthy Choice, South Beach, Lean Cuisine, Special K, Kashi, Yogurt
Super Bowl Items	Pepsi, Coke, Chips, Dips, Crackers, Cheese, Snacks, Wings
National Oatmeal Month	Oatmeals
Christmas Clearance	Christmas Decorations, Toys, Trees, Clothes, Wrapping Papers, etc.

February

National Hot Breakfast Month	Oatmeal, Pancake, Waffles, Syrup
National Canned Food Month	Veggies, Fruit, Tuna
Valentine's Day	Chocolate, Candies

March

Frozen Food Month	Veggies, Meals, Ice Cream, Waffles, Pizza
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April

Earth Day	Organic foods, Natural items, Reusable items
Easter	Ham, Eggs, Juice, Spices, Bake Goods

May

Memorial Day	Hot Dogs, Hamburgers, Rolls, BBQ Sauces, Condiments, Dressings, Charcoal, Marinades
Paper Products	Paper Plates, Napkins, Paper Towels

June

National Dairy Month	Cheeses, Yogurts, Ice Cream, Cream Cheese, Butter, Cool Whip
Get Ready for Summer	Bottled Water, Popsicles, Iced Teas

July

Fourth of July	Hot Dogs, Hamburgers, BBQ Sauces, Condiments, Rolls, Meats, Dressings, Chips
National Ice Cream Month	Ice Cream, Toppings

August

Back to School	Lunch Meats, Cereals, Pudding Cups, School Supplies
Summer Clearance	Outdoor Patios, Grills, Clothes, Bug Repellants, Sunscreen

September

Back to School

School Supplies, Cereals, Breads, Breakfast Bars, Pop Tarts, Snacks
Soups, Canned Goods

October

Halloween

Candy, Pumpkins, Apples, Cider
Soups, Canned Goods

November

Baking Season

Thanksgiving

Evaporated Milk, Sprices, Flour, Sugar, Cake Mixes, Nuts
Turkey, Stuffing, Veggies, Boxed Potatoes, Pies, Pie Fillings, Gravy, Sauces
Soups, Canned Goods, Broths

December

Christmas

Baking

Egg Nog, Hams, Sauces, Potatoes, Gravy, Pies, Pie Fillings
Refridgerated Cookie Doughs, Flours, Sugars, Brownies, Butter, Pie Crusts

